

FOR IMMEDIATE RELEASE

IBERIAN HORSE SHOWCASE ANNOUNCES EXCITING EVENTS AND ACTIVITIES IN ARENA 5

WORLD EQUESTRIAN CENTER, OCALA, FL

IBERICON SHOPPING EXTRAVAGANZA:

OCT 18 &19, Friday & Saturday from 9am - 7:00pm - OCT 20, Sunday from 9am - 3pm

Event Location: World Equestrian Center, Ocala, FL, Arena 5,

Climate-Controlled Indoor Facility, Food Concessions, Unique Vendors

The highly anticipated **IBERICON – Equestrian Trade Show & Shopping Extravaganza** is set to delight horse enthusiasts, owners, riders, exhibitors, and families on October 18-20, 2024. Hosted at the World Equestrian Center in Arena 5, this three-day event promises a vibrant mix of shopping, dining, entertainment, and education.

IBERICON is the perfect gathering place for families and friends, featuring a variety of activities designed to celebrate the majestic Iberian horse. Highlights include the **Li'l Herc Kids Fest**, a **Meet & Greet the Iberian Horses**, and the inspiring **Equus Film & Arts Festival**, plus more!

FREE EDUCATIONAL EVENT SERIES: Arena 5

Enhance your equestrian expertise with our exclusive **FREE educational series**. Participate in captivating horsemanship demonstrations, workshops, and insightful lectures led by esteemed US and International coaches and trainers. Dive into the rich tradition and refined techniques of Iberian horsemanship, Competitive & Classical dressage, Working Equitation, and Artistic Baroque Horsemanship. Seize this unparalleled opportunity for learning and engagement.

IBERIAN HORSE SPECTACULAR: Arena 5

Oct 18 &19 Friday & Saturday, Starting at 7:30 pm

Mark your calendars for the **Iberian Horse Spectacular**, an enthralling evening of entertainment that serves as the jewel of the Iberian Horse Showcase. This ticketed equestrian theatrical event will take place in Arena 5 after the Iberian Stallion Spotlight.

Experience the breathtaking spectacle of Spanish and Lusitano horses, masterfully guided by renowned riders adorned in magnificent costumes. These talented performers bring to life an enchanting narrative of Myth and Legend that spans the ages. Marvel at the legendary heroes from ancient times, encounter a formidable mythological dragon, and cheer for the noble knights as they valiantly rescue the princess. Immerse yourself in a world where history and fantasy intertwine, offering a mesmerizing journey through time with many more captivating tales to unfold.

IBERIAN STALLION SPOTLIGHT: Arena 5

OCT 19th at 6:45 pm

Experience the majesty of Iberian Stallions in a special spotlight event. These horses are not only beautiful and talented but also embody a rich cultural heritage revered by royalty and equestrian enthusiasts alike. This exclusive presentation will be the precursor to the highly anticipated Iberian Horse Spectacular, entitled Myth & Legend. Come prepared to be dazzled by the most beautiful horses in the world!

IBERIAN SALES HORSE EXPOSITION: ARENA 6

OCT 19th Arena 6 during Iberian Dressage Cup

The **Iberian Sales Horse Exposition** is a unique opportunity to explore potential new additions to your stable. Discover horses that exemplify the perfect blend of beauty, functionality, and temperament. Engage with dedicated owners and trainers to learn more about these extraordinary horses. This free event takes place in Arena 6, a climate-controlled indoor with comfortable seating.

Don't miss the chance to immerse yourself in the world of Iberian horses at the festive events in Arena 5 during the Iberian Horse Showcase. Join us for a weekend filled with education, entertainment, and the beauty of these magnificent equines.

For more information on events in Arena 5 and to purchase tickets for the Iberian Horse Spectacular, visit IberianShowcase.com and click on the Spectacular tab or Events Central tab.

Contact for Arena 5 Events:

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